

CAESAR

CApacitating Energy efficiency in Small Alpine EnteRprises



CAESAR Newsletter
APRIL 2021

ABOUT THE PROJECT

CAESAR project started in August 2019 under the leadership of Agency for Energy South Tyrol – CasaClima from Bolzano. Partners are dedicated to enhance energy efficiency of SMEs in Alpine Space because it is the field where all the area is lagging behind. New approaches will be developed and tested, which will better respond to the needs and capacities of SMEs, especially micro companies. Key results to be developed by CAESAR are

- Creation of energy efficiency auditing tool for assessing EE of SMEs and defining measures for improvement,
- Training of energy tutors and awareness-raising among SMEs and intermediate bodies
- Setting-up transnational benchmarking model for energy efficiency of SMEs and
- Established EUSALPS network of key stakeholders for rolling out energy efficiency measures in SMEs.

Partners and observers of CAESAR are coming from five Alpine countries (Italy, Germany, Austria, France and Slovenia), more information on the project and partners are to be found at project's website <https://www.project-caesar.eu/>.

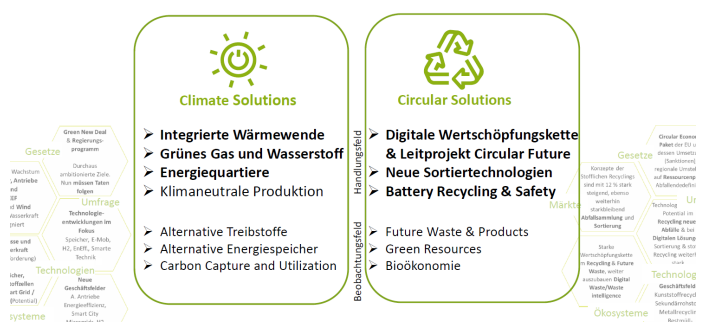
The project budget is 257 thousand Euro and is co-financed by the European Union (Alpine Region Preparatory Action Funds - ARPAP). The project ends on 31.5.2021

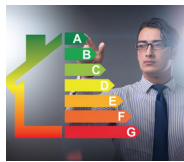
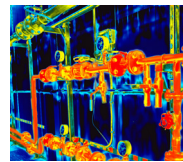
PROJECT NEWS

CAESAR 2nd Stakeholder workshop

Partners held an on-line Stakeholders workshop on 15th of January 2021, organized by the German partner ClusterAgentur Baden-Württemberg. Partners and cluster representatives from Italy, Germany, Austria and Slovenia were familiarised with the key project results and discussed their functionalities for further upgrade. Special focus was given to the Handbook of energy efficiency in SMEs success stories just published at the CAESAR website and the CAESAR Auditing tool also just finished. Further on, ClusterAgentur Baden-Württemberg presented the new Horizon Europe programme and provided some info on upcoming calls. An afternoon part was devoted to co-creation activities and learning, provided by the Green Tech Cluster.

Strategische Handlungs- und Beobachtungsfelder





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www.project-caesar.eu

Strategiebeteiligte



- ✓ Umwelttechnik-Kunden, Know-how-Träger
- ✓ Mitglieder und Stakeholder (vgl. Personas)
- ✓ Strategieteam & Gesellschafterausschuss (GA)
- ✓ Kernteam
SFG Steirische Wirtschaftsförderung, Land Steiermark,
Green Tech Cluster, Gerd Meier zu Köcker (VDI/VDE IT)



Testing and fine-tuning CAESAR energy efficiency audit tool for small companies

The development of CAESAR auditing is finished, and the tool is translated to German, Italian, Slovenian and English language. First energy audits were implemented and bugs identified. Missing translations were also spotted and fixed so the tool was finally ready to be published on-line at project website <https://www.project-caesar.eu/>. Further energy audits will be done and uploaded so with time, it will also become a database of audits useful for policy and strategy planning.

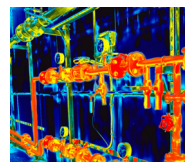
If you want to access tool as a user, please contact info@agenziacasaclima.it.

ENERGY EFFICIENCY AUDIT TOOL FOR SMEs

<https://audit.project-caesar.eu>

The energy efficiency audit tool was developed for small businesses to enhance their energy efficiency. Tool is available in English, German, Italian and Slovenian languages. Welcome to try it! Should you want to use it please contact Mr. Auer Benjamin at info@agenziacasaclima.it to obtain access.





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CAESAR Energy Efficiency Best Practices Handbook

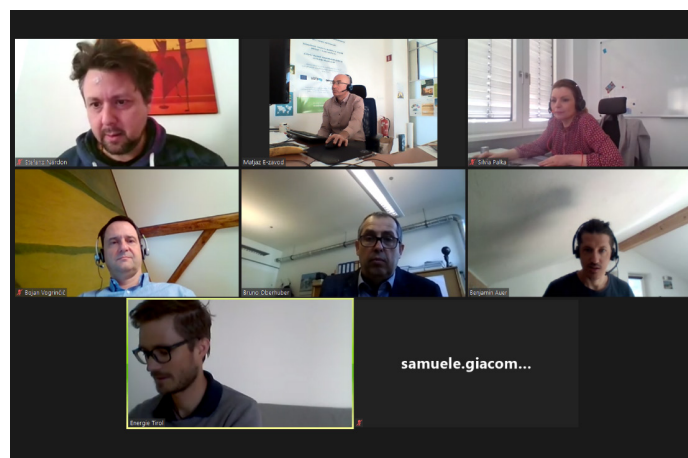
Another important project result was completed, which is the handbook of energy efficiency success stories in Alpine SMEs. There are nine success stories from four Alpine countries described in the booklet which should motivate companies and clusters to engage in the energy efficiency process. The handbook is published in pdf format and is accessible at project website <https://www.project-caesar.eu/>.



Training for Energy Auditors

First training for energy auditors that will use the CAESAR Energy Audit tool was organized on 31st March by project partner Energie Tirol where participants were guided through the process of using the on-line tool step-by-step. The first training was in English, mainly focused on project partners and Slovenian auditors, while trainings in German and Italian are yet to come in April.

If you are interested to join the training, please contact us through website contacts.



CAESAR Partner meeting

Partners of CAESAR project met for a partner meeting on 4th of February to review the implementation of project activities and plan further actions. The meeting was organized as an on-line event with all partners present.

Most of activities are being implemented as planned, but some adjustments will have to be made due to Covid19 situation, mainly in the field of promoting and discussing project results and final events.

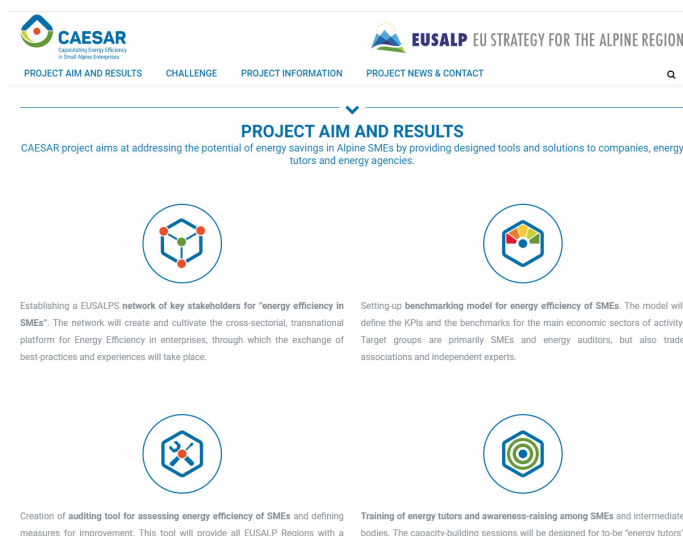


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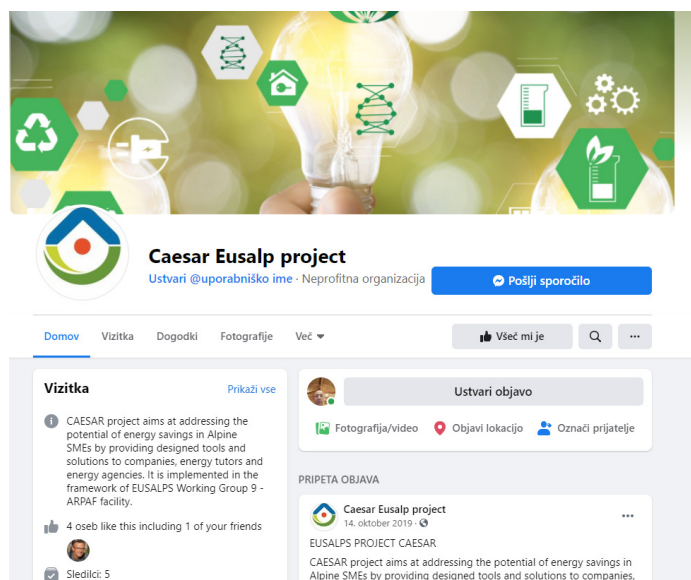
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INFO about the project

Project website in English is available at <https://www.project-caesar.eu/>. The most recent news from the CAESAR project are to be found at the PROJECT NEWS section.



The project is also visible on Facebook at <https://www.facebook.com/Caesar-Eusalp-project-106970580720075>



The leaflets were published in four languages (English, Italian, German and Slovenian) and are available at project partners.

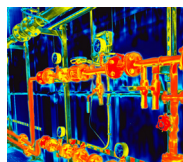




EUSALP EU STRATEGY FOR THE ALPINE REGION

www.alpine-region.eu

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